

The Community





WHO WE ARE :

We are a community focused on reviving hand knitting skills as sustainable, fulfilling and profitable jobs for women in our rural areas. Each knit is brought to life using the century old traditions kept alive by the humble hands of local women working from remote areas of Kullu and Mandi district in Himachal.

We aim to bring back the power into the hands of the women and uplift them economically and professionally, making them their own independent selves.

Tackling the lack of proper infrastructure and resources around these rural areas, these women are dedicated to create a product which is timeless, kind to the environment and our own community.

During difficult times like the Covid era, when the households lost their daily incomes, these women warriors with their knitting needles in hand have led the way to sustainable and profitable living. Each product that you purchase is a collection of tradition, stories and a love for the craft.

The Yarn

Hemp + Merino



Hemp + Merino

The Yarn







Learning New Techniques









Flat Hand Knit





Flat Hand Knit















Back Panel done on flat knit machine



Final Product with the back detail





Final stitches done on the hand-knit beanie



Look of the beanie

Thankyou.